## **Trends in Key Areas**

	95-96	96-97	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	AVG
ADMISSIONS											
Total Applications (includes first-year students											l
and transfers)	2,674	2,687	2,699	2,631	2,565	2,689	2,795	3,249	3,490	3,049	2,856
Total Accepted	1,705	1,693	1,608	1,553	1,644	1,609	1,605	1,496	1,446	1,473	1,582
% Accepted	63.8%	63.0%	59.6%	59.0%	64.1%	59.8%	57.4%	46.0%	41.4%	48.3%	56.9%
Total Contracts	534	614	571	540	571	565	578	582	589	569	569
Conversion Rate	31.3%	36.3%	35.5%	34.8%	34.7%	35.1%	36.0%	38.9%	40.7%	38.6%	35.8%
AVG ACT (first-year students)	27.2	27.6	27.6	27.9	27.4	27.8	27.9	28.1	28.5	28.6	27.9
AVG SAT (first-year students)	1161	1235	1242	1260	1240	1260	1270	1260	1277	1279	1240
ENROLLMENT											
College of Liberal Arts	1,480	1,525	1,632	1,655	1,716	1,651	1,688	1,723	1,790	1,780	1,642
School of Nursing	117	97	96	79	82	77	86	85	83	91	94
College of Fine Arts	278	275	293	290	293	300	290	299	234	247	281
School of Music	144	125	139	138	146	159	150	156	134	146	-
School of Art	48	54	53	51	52	53	53	48	34	37	48
School of Theatre Arts (includes Music	0.6	0.6	101	101	0.5	0.0	0.7	0.5			0.0
Theatre)	86	96	101	101	95	88	87	95	65	64	88
Total Headcount (Fall) Enrollment	1,875	1,897	2,021	2,024	2,091	2,028	2,064	2,107	2,107	2,118	2,017
STUDENT DEMOGRAPHICS											
% of Women	50.8%	52.9%	53.3%	55.0%	56.3%	57.2%	56.5%	57.0%	56.9%	56.1%	54.9%
# of States Represented	34	31	32	36	38	32	31	32	36	35	34
# Countries Represented (outside US)	24	20	16	20	25	30	26	22	20	20	23
National Total	298	265	214	212	208	203	226	234	266	275	240
% of Total Enrollment	15.9%	14.0%	10.6%	10.5%	9.9%	10.0%	10.9%	11.1%	12.6%	13.0%	11.9%
International Total	47	40	29	37	45	51	54	48	45	37	43
% of Total Enrollment	2.5%	2.1%	1.4%	1.8%	2.2%	2.5%	2.6%	2.3%	2.1%	1.7%	2.1%
ALANA(African-American, Latino, Asian-											
American, Native American) Total*	130	161	194	176	180	166	147	155	160	201	167
% of Total Enrollment	6.9%	8.5%	9.6%	8.7%	8.6%	8.2%	7.1%	7.4%	7.6%	9.5%	8.2%
*Starting in 2004-05, includes multi-racial											

	95-96	96-97	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	AVG
ATTRITION											
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Overall Rate of Attrition (% of Matriculated											
Students not Returning from Previous Year)	4.9%	5.7%	5.8%	6.2%	5.7%	5.4%	5.4%	4.7%	4.9%	3.7%	5.2%
First-Year Student Attrition (% of First-Year											
Students from Previous Year not Returning)	10.3%	11.7%	9.1%	9.8%	9.1%	7.4%	10.0%	7.9%	7.1%	7.3%	9.0%
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DEGREES CONFERRED	447	375	430	408	524	442	440	479	462		445
MAJORS AWARDED (includes double majors)											
College of Liberal Arts (BA/BS, including BAs				201	40.5	461	410	4.40	455		442
awarded in the Fine Arts) School of Nursing				391 22	485 30	461 12	419 17	449 23	455 22		443 21
College of Fine Arts (BFA, BM, BME)				42	73	45	57	65	54		56
Special Majors				9	73 7	10	2	9	3		7
Total Majors Awarded				464	595	528	495	546	534		527
% of Graduates with Double Majors				13.7%	13.5%	19.5%	12.5%	14.0%	15.6%		14.8%
				13.770	13.570	17.570	12.570	11.070	13.070		11.07
ENDOWMENT	FY 95	FY 96	FY 97	FY 98	FY 99	FY 00	FY 01	FY 02	FY 03		
Market Value - July 31 (in millions)	\$108.5	\$118.1	\$150.0	\$166.0	\$185.0	\$213.0	\$175.8		\$141.7		\$155.0
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COMPREHENSIVE FEE	% Incr	00-01	% Incr	01-02	% Incr	02-03	% Incr	03-04	% Incr	04-05	
Tuition and Activity Fee	5.4%	\$20,410		\$21,640		\$23,050	6.5%	\$24,540	6.5%	\$26,130	
Room	4.1%	\$3,030	3.6%	\$3,140	4.1%	\$3,270	6.1%	\$3,470	6.1%	\$3,680	
Board		\$2,120		\$2,190	4.1%		_	\$2,370	3.8%		
Total Cost (Comprehensive Fee)	5.0%	\$25,560	5.5%	\$26,970	6.0%	\$28,600	6.2%	\$30,380	6.2%	\$32,270	

Date prepared: September 22, 2004 (MJG)